

# Diego Dorantes

I'm a **multidisciplinary graphic designer** with a Master of Design and extensive experience in the industry, leading projects from concept to final execution. I create meaningful expressions through brand identity, editorial, print, and digital design.

## Contact

Vancouver, BC  
dhdorantes@gmail.com  
(+1) 778-288-2651  
portfolio: [diegodorantes.com](http://diegodorantes.com)  
[linkedin.com/in/dhdorantes](https://www.linkedin.com/in/dhdorantes)

## Work Experience

### Creative Director Graphic Designer

Studio Muga  
2018–2025

- Developed successful brand identities for different industries like health, retail, food, and architecture.
- Conceptualized and designed diverse, awarded publications, including *Tlatelolco Museum City*.
- Captured professional photographs for product and architecture projects.
- Proposed and developed the visual identity for the finalist project of the *Mexico City Graphics Identity Contest*.
- Designed the typeface *Signar*, published by Muga.

### Graphic Designer

HAVN Saunas  
2023–2024

- Designed and art directed *Wellness by Design*, a commercially successful book exploring wellness spaces worldwide.
- Developed graphic layouts and presentations for key HAVN presentations.

### Content Creator

(Publishing Field)  
Occasional Press  
2022–2023

- Created graphics and wrote copy for social media, generating engagement with its audience.
- Assisted with book launches, book tables, and panel discussions.
- Co-edited and designed *Food Journeys*, published by Occasional Press.

### Visual & UX/UI Designer

Shumka Centre  
Adwow  
2023

- Led the visual design strategy for Adwow's website, analyzing the brand positioning.
- Conducted UX research, developed user journeys and personas, and structured project frameworks.
- Built a solid design basis with frameworks and high-fidelity prototypes for the landing page.

### Junior Architect & Visual Designer

Carbonell & Souto  
2015–2017

- Contributed to the design and execution of multiple architectural projects, including offices and retail spaces.
- Designed and directed the office portfolio showcasing more than 8 years of experience.

## Skills

### Design

Brand Identity  
Art Direction & Project Management  
Team Collaboration & Project Leadership  
Design Research  
Graphic & Editorial Design  
Photography  
Typography  
UX/UI & Web Design  
Architecture Design

### Technical

Adobe Creative Suite :Photoshop, Illustrator, InDesign, After Effects, Lightroom  
Glyphs  
Figma  
Capture One  
HTML, CSS, JavaScript

### Language

English fluent  
Spanish native

## Education

### Master of Design

Emily Carr University of Art + Design  
(ECUAD), Vancouver, BC.  
2024

### Photography Diploma

Art and Media Centre (ADM),  
Mexico City  
2021

### Bachelor of Architecture

Universidad Nacional Autónoma de México  
(UNAM), Mexico City  
2015